

The number of the ECTS credits provided by the plan of studies for one semester is 30, while it is 60 ECTS credits for an academic year.

To be awarded a diploma it is necessary to gather at least 120 ECTS credits upon completion of a second-cycle program.

Major: International Management – International Business Program (IBP)

Character: 2nd level – master, regular

Profile: academic

General scientific discipline: social sciences

Specific scientific disciplines: Management, Economics and Finance, Law

Leading discipline: Management

Language of instruction: English

### Program curriculum (2023/2024)

<b>Minor: Global Management</b>				
<i>Course</i>	<i>ECTS</i>	<i>No of hours</i>		
		<i>Lecture</i>	<i>Conversatorium</i>	<i>Other</i>
<b>1st semester</b>				
Corporate Finance	4	30		
Doing Business in Europe	4		30	
Intercultural Communication	4		30	
Law in International Business	4	30		
Marketing Management	4		30	
Strategic Management	4	30		
Elective 1	2		14	
Elective 2	2		14	
Elective 3	2		14	
<b>Semester overall</b>	<b>30</b>	<b>90</b>	<b>132</b>	
<b>2nd semester</b>				
<b>Main specialization module 1: each student has to choose 5 courses out of the remaining 7 courses</b>				
1. Business Negotiations	4		30	
2. EU Market Law	4	30		
3. Human Resource Management	4		30	
4. International Economics	4	30		
5. International Management	4		30	
6. Market Research	4		30	
7. Process Management	4		30	
<b>Complementary module 1: each student has to choose 3 courses out of the remaining 5 courses</b>				
1. Corporate Governance	2		14	
2. Corporate Social Responsibility	2		14	
3. Experience Marketing	2		14	

4. Financial Psychology	2		14	
5. Organisational Ethnography	2		14	
<b>Elective 4</b>	2		14	
<b>Elective 5</b>	2		14	
<b>Semester overall</b>	<b>30</b>	<b>60</b>	<b>160</b>	
<b>3rd semester</b>				
<i>Main specialization module 2: each student has to choose 3 courses out of the remaining 5 courses</i>				
1. Entrepreneurship	4		30	
2. International Logistics	4		30	
3. International Marketing	4		30	
4. Management Information system	4		30	
5. Organisational Behaviour	4		30	
<i>Complementary module 2: each student has to choose 3 courses out of the remaining 5 courses</i>				
1. Banking Law	2		14	
2. Business Ethics	2		14	
3. Business Intelligence	2		14	
4. Consumer Behaviour	2		14	
5. Financial Economics	2		14	
Research Methods in Management	4		30	
Master Seminar	3			30
General University Course - In the field of Humanities (so called: OGUN) *	3			30
General University Course - In the field of Humanities (so called: OGUN) *	3			30
<b>Semester overall</b>	<b>31</b>		<b>162</b>	<b>90</b>
<b>4th semester</b>				
International studies on exchange program/ internship/project	20			240
Master Seminar	9			30
<b>Semester overall</b>	<b>29</b>			<b>270</b>

### Minor: International Financial Management

Course	ECTS	No of hours		
		Lecture	Conversatorium	Other
<b>1st semester</b>				
Corporate Finance	4	30		
Doing Business in Europe	4		30	
Intercultural Communication	4		30	
Law in International Business	4	30		
Marketing Management	4		30	
Strategic Management	4	30		

Elective 1	2		14	
Elective 2	2		14	
Elective 3	2		14	
<b>Semester overall</b>	<b>30</b>	<b>90</b>	<b>132</b>	
<b>2nd semester</b>				
<i>Main specialization module 1: each student has to choose 5 courses out of the remaining 7 courses</i>				
1. Advanced Financial Management	4	30		
2. Behavioural Finance	4	30		
3. Financial Data Analysis	4		30	
4. Financial Institutions	4	30		
5. International Accounting Standards	4		30	
6. International Financial Markets	4	30		
7. Investment and Portfolio Management	4		30	
<i>Complementary module 1: each student has to choose 3 courses out of the remaining 5 courses</i>				
1. Corporate Governance	2		14	
2. Corporate Social Responsibility	2		14	
3. Experience Marketing	2		14	
4. Financial Psychology	2		14	
5. Organisational Ethnography	2		14	
Elective 4	2		14	
Elective 5	2		14	
<b>Semester overall</b>	<b>30</b>	<b>60</b>	<b>160</b>	
<b>3rd semester</b>				
<i>Main specialization module 2: each student has to choose 3 courses out of the remaining 5 courses</i>				
1. Competition and Consumer Protection	4		30	
2. International Banking	4		30	
3. International Taxation	4		30	
4. Managerial Accounting	4		30	
5. Regulating (Fin)tech Markets	4		30	
<i>Complementary module 2: each student has to choose 3 courses out of the remaining 5 courses</i>				
1. Banking Law	2		14	
2. Business Ethics	2		14	
3. Business Intelligence	2		14	
4. Consumer Behaviour	2		14	
5. Financial Economics	2		14	
Research Methods in Financial Management	4		30	
Master Seminar	3			30
General University Course - In the field of Humanities (so called: OGUN) *	3			30
General University Course - In the field of Humanities (so called: OGUN) *	3			30
<b>Semester overall</b>	<b>31</b>		<b>162</b>	<b>90</b>

<b>4th semester</b>				
<b>International studies on exchange program/ internship/project</b>	20			240
<b>Master Seminar</b>	9			30
<b>Semester overall</b>	<b>29</b>			<b>270</b>

\*Each student of the University of Warsaw receives 300 tokens (virtual „currency”) for general university courses (open to all). Thanks to this, during their studies, students can broaden their knowledge not only in their own field, but also in many different disciplines.

#### **Mandatory foreign studies or internship:**

As part of the Global Management and International Financial Management minors, the 4<sup>th</sup> semester is intended for study abroad or for apprenticeships in an international environment. In the case of foreign studies, they are carried out under the exchange agreements of the Faculty of Management or the University of Warsaw. The student is obliged to complete the program of studies agreed with the program coordinator, giving 20 ECTS credits.

In the case of an internship to obtain 20 ECTS, internships are required in an international environment for at least 3 months. The workplace should have as much as possible independent character. The total number of hours allocated for internships is to exceed 240.