

1st PhD Workshop on Qualitative Research Methods in Management



**Centre for Entrepreneurship
Faculty of Management, University of Warsaw**

Are you a PhD student in the early stages of your research career in Management ?

We are inviting you to submit your application the 2-day workshop developing research skills of PhD students.

16-17 October 2019

We are extending our invitation to attend Counterpoint keynote seminar held on **18 October 2019** provided by one of the most well-known and established scholars in qualitative methods and humanistic management. This event is free of charge.

Programme outline

The purpose of the workshop is to focus on different important areas of qualitative methods and their application in management research. Resulting from this, the main objective is to train PhD students in some key qualitative methods and techniques to deal with data associated with management research. The content of the workshop will be a balanced combination of theory and its application in practice.

3 teaching modules on different research methods in qualitative research, covering following topics:

- qualitative comparative analysis (QCA) in qualitative research as a research approach and analytical technique with particular focus on logic of case selection, the calibration of empirical data into crisp and fuzzy sets, the combination of QCA with ex-post qualitative case study analysis
- qualitative data analysis: data coding: first and second order coding, generating categories
- visual data analysis: interpreting images as events in streaming communications, hermeneutic research of stories behind pixels and a reconstruction of the ecology of ante-narratives, image as resonating within a complex set of contexts, processes and uses

The workshop will be run by the experienced academics and top researchers from top European universities in Netherlands, Poland and Switzerland including:

Professor **Wojciech Czakon**, Jagiellonian University, Poland

Professor **Sławomir Magala**, University of Warsaw, Poland and Erasmus University, Netherlands

Dr **Johannes Meuer**, ETH Zurich, Switzerland

ECTS is not assigned upon completion of the workshop

Full attendance is required to obtain the certificate of participation.

Target audience

1st, 2nd, 3rd year PhD students (full time, part time) who have not completed their doctoral dissertations.

NUMBER of PARTICIPANTS is limited.

Important dates

Until:	
25 August 2019	Online submission of workshop application and registration*
15 September 2019	Notification of acceptance to the workshop
1 October 2019	Workshop fee payment deadline
10 October 2019	Submission of workshop pre-assignments
On: 16-17 October 2019	Workshop

Application, Registration and Fee

*The **application for** and **registration link** to the workshop can be found here

<https://forms.gle/F4LvK1QYRzXmcSH8>

or

<http://centrum.wz.uw.edu.pl/>

by 25 August 2019

Please mind that the application requires you to answer one open question about the qualitative research methods.

Candidates will receive the notifications about workshop acceptance by 15 September 2019. There is a limited number of participants to create supportive environment for workshop involvement.

Accepted participants will receive workshop pre-assignments then and will be asked to submit these by 10 October 2019. These will help to make required preparation and advance the knowledge on the workshop content.

The workshop fee is **30 Euro** (140 PLN)

The fee includes:

Workshop participation

Coffee and tea breaks

Documents

The fee **does not** include:

Lunches, dinners

accommodation

Your conference fee should be transferred to the following account: 11 1160 2202 0000 0000 6084 8803

Institution/account owner: Wydział Zarządzania UW, Ul. Szturmowa 3, 02-678 Warszawa

Bank name: Bank Millennium

Account:

IBAN: PL11 1160 2202 0000 0000 6084 8803

BIC/SWIFT: BIGBPLPWXXX

In the transfer title please write: "**Qualitative Methods Workshop YOUR NAME**".

If you have any questions, do not hesitate to contact us directly

Cancellations will not be reimbursed.

Contact

You may contact us by

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